

# The 4 Amigos present

# GUITARLINGTON 2010

WORLD'S LARGEST CONSUMER GUITAR EVENT

ARLINGTON CONVENTION CENTER

OCT 16-17

1200 BALLPARK WAY

## BOOTH AND V.I.P. INFORMATION, RULES FOR PARTICIPATION

- Booth registrations are confirmed by receipt of the signed application/contract accompanied by check, money order, credit card or cash. (First come, first served).
- Small booths are 10' x 10' for \$475, and come with 1 table, chairs, sign, two badges and electricity. 10' x 20' booths are \$695, and come with 2 tables, chairs, sign, 3 badges and electricity.
- Extra tables may be ordered and paid with this form at \$25.00 each.
- Names of booth workers must be submitted with application, and **each person** must produce identification at check-in to obtain a badge. Badges must be worn at all times. Additional certified employees must pay \$15.00 per day. Helpers must be valid employees of the exhibitor or have no instrument trading history. Extra Friday passes must be approved by Ruth Brinkmann.
- Only one firm or entity may occupy each booth. This includes casual instrument traders.
- No instrument sales or purchases will be allowed outside the venue, in the lobby, or in the loading or parking areas from Friday through Sunday.
- Ten minute ban on electrical instrument tryouts every hour on the hour, to allow acoustic demonstrations. Noise levels will be monitored and controlled throughout the show.**
- All exhibits must be left in place through 5 p.m. on Sunday except by management approval.
- Neither Texas Guitar Shows, Inc. nor the promoters, will assume responsibility for any theft, damage, accidents or deals that might occur during the course of the show.
- Any non-exhibitor who distributes literature of any kind will be charged a \$475 fee.
- Vendors **must furnish receipts** with all sales and trades, without regard to size or value of items. Customers are required to present these receipts to remove items from the hall..
- Management may refuse a booth application for any reason.
- Sales or display of illegal, unlicensed or "bootlegged" goods is expressly prohibited. This includes but is not limited to audio, video, printed and/or manufactured items.
- Every exhibitor is advised to acquire a Texas resale permit. Call 800-252-5555 to apply.
- V.I.P. Buyer fee is \$250.00 for entire three day weekend.

**Application Sent**  
Date \_\_\_\_\_  
*\*For your records*

## SHOW SCHEDULE

### Friday

12 Noon .....Setup Begins &  
VIP Buyers Admitted  
5 p.m. ....Hall Closes

### Saturday

9 a.m. ....Dealers Admitted  
10 a.m. ....Public Admitted  
5 p.m. ....Hall Closes

### Sunday

9 a.m. ....Dealers Admitted  
10 a.m. ....Public Admitted  
5 p.m. ....Teardown begins

### Headquarters Hotel



**Sheraton  
Arlington  
Hotel**

1500 Convention Center Drive  
Arlington, TX 76011

(817) 261-8200

[www.Sheraton.com/Arlington](http://www.Sheraton.com/Arlington)



### Venue



**Arlington  
Convention Center**

1200 Ballpark Way  
Arlington, TX 76011  
(817) 459-5000

[www.arlingtoncc.com](http://www.arlingtoncc.com)

CONTACTS

**LARRY BRIGGS**  
918-288-2222

[larryb@stringswest.com](mailto:larryb@stringswest.com)

**DAVE CROCKER**  
417-850-4751

[crocker@joplin.com](mailto:crocker@joplin.com)

**JOHN BRINKMANN**  
817-312-7659  
888-473-6059

[ruthbrinkmann@att.net](mailto:ruthbrinkmann@att.net)

**EUGENE ROBERTSON**  
214-391-8676

[texasguitarshows.com](http://texasguitarshows.com)

**SHOW FAX**  
817-473-1089

# GUITARLINGTON 2010 • OCTOBER 16-17

A Texas Guitar Shows, Inc./4 Amigos Production

**SIGN AND MAIL THIS APPLICATION WITH PAYMENT TO RESERVE YOUR BOOTH SPACE.**

Company Name \_\_\_\_\_ Booth Name \_\_\_\_\_

BOOTH #

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Physical Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Home/Cell (\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

List names of booth personnel (Three per large booth, two for small)

## ARLINGTON

Name \_\_\_\_\_ Title \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

\*I would like to buy \_\_\_\_ VIP pass(es) @ \$250.00 each \$ \_\_\_\_\_

\*I would like to lease one 10' x 10' booth @ \$475.00 \$ \_\_\_\_\_

\*I would like to lease \_\_\_\_ 10' x 20' booths @ \$695.00 each \$ \_\_\_\_\_

\*I would like to lease \_\_\_\_ extra tables @ \$25.00 each \$ \_\_\_\_\_

**\*These prices supercede any other advertised prices.**

**TOTAL \$ \_\_\_\_\_**

Please position my booth in the \_\_\_\_ original hall; \_\_\_\_ carpeted east wing (first come, first served), and if possible next to the following exhibitor \_\_\_\_\_

**Terms and Conditions:** Texas Guitar Shows, Inc. reserves the right to refuse booths and/or passes to anyone for any reason. Only one exhibitor, firm, or entity may occupy each booth (Includes car-trunkers). No sales of musically related items by exhibitors, buyers, or public will be tolerated outside the hall, in the loading areas or in the lobby. Texas Guitar Shows, Inc. (TGS, Inc.) accepts no responsibility for trades or deals made by anyone at or away from the show. Each buyer and/or exhibitor is fully responsible for city, state, and/or federal taxes, fees and/or fines incurred while participating in and/or attending any TGS, Inc. event. Each buyer and/or exhibitor can, at their own option and expense, provide their own property and liability insurance and are solely responsible for their booth(s) and contents from load-in to load-out. Twenty-four hour security is provided by TGS, Inc. Neither TGS, Inc. nor its employees will be held responsible for any injuries and/or accidents. No refunds after September 11, 2010. This booth application/contract is not valid and will not be accepted without signature of the principal person in charge of leased booth(s).

Texas Resale # \_\_\_\_\_

To obtain a Texas resale number call 1-800-252-5555.

Signature signifies agreement with above terms and conditions and completes credit card transaction if card is used.

Name on Card (Printed) \_\_\_\_\_ Signature \_\_\_\_\_

(MUST BE SIGNED)

Card # \_\_\_\_\_ 3 digit suffix \_\_\_\_\_ VISA M/C AMEX Expires \_\_\_\_\_

Billing address for credit card \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date mailed/faxed \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Check/MO # \_\_\_\_\_ Cash \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

**RETURN THIS SIGNED APPLICATION/CONTRACT WITH PAYMENT & MAKE CHECK PAYABLE TO:**

Texas Guitar Shows, Inc. • P.O. Box 1479 • Mansfield, TX 76063 ★ Overnight Envelope: 920 N. Main St. • Mansfield, TX 76063

<b>CONTACTS</b>	<b>LARRY BRIGGS</b>	<b>DAVE CROCKER</b>	<b>JOHN BRINKMANN</b>	<b>EUGENE ROBERTSON</b>	<b>SHOW FAX</b>
	918-288-2222	417-850-4751	817-312-7659	214-391-8676	817-473-1089
			888-473-6059		
	larryb@stringwest.com	crocker@joplin.com	ruthbrinkmann@att.net	texasguitarshows.com	